Psychologia Connect

**Company Summary**

Psychologia Connect Pvt Limited got incorporated on 16th October 2019. It is India’s first web-based platform which provides its services in four major sectors of psychology and therapies:

**Four sectors of Psychologia connect**

·         Corporate/Industrial Psychology

·         Clinical Psychology

·         Counselling Psychology

·         Sports Psychology

We have divided these sectors into sub-sectors with experts listed in each respectively. These experts cater the users their services through online appointment booking portal of PC and deliver awareness through various learning initiatives of PC such as workshop seminars events meetups and whatsapp chat groups. Experts on the website are listed in three categories Platinum,Gold and Silver as per their experience and qualification in their respective field.

PC provides flexible options for its user by offering customized packages.

**Clinical Psychology**

PC believes every child is unique with the potential to bloom. It provides end to end service from diagnose to complete development of the child.

**Corporate Psychology**

We help companies and their employees dealing with hectic schedule and time bound deadlines by shaping them through our services.

**Sports Psychology**

Through PC now you can find the right sports psychologist, sports physiotherapist and sports coach easily and get help on your diet plan.

**Counselling Psychology** We provide counselling services in various fields such as Marriage and family counselling, Guidance and career counselling, Rehabilitation counselling, Mental Health counselling, Substance abuse counselling and Educational counselling etc.

**Problems PC will solve**

·   PC has made it easy for people to avail help online from experts over whatsapp,skype, etc.

·         All the experts contributing in the psychology field are listed under one umbrella.

·         Special customized packages help to solve multiple problems.

·         Maintaining e-records instead of carrying bulky files.

·         Providing virtual and physical polyclinics for freelancers.

**Customer/market analysis (market size and potential market share)**

The relationship with mental health has not been in the lamp light and neglected it is not yet focused in India. As per the report by World Health Organisation (WHO) it is indicated that 7.5 per cent of the Indian population suffers from some form of mental disorder.

Mental illnesses constitute one-sixth of all health-related disorders and India accounted for nearly 15% of the global mental, neurological and substance abuse disorder burden. The treatment gap, which is defined as the prevalence of mental illnesses and the proportion of patients that get treatment, is over 70 per cent. (we have less than four thousand mental health professionals.

Through the latest market research it is derived that India’s market has the potential to grow more than 4 folds to INR. 1048350 Cr by 2022 supported by rising incomes and a surge in Internet users No of Internet users in India is expected to increase from 636 million in 2019 to 829 million by 2021.

Four out of five internet users about 93million people report to searching mental health related topics online in the past year. ie is an increase of 18 per cent from a decade ago. This indicates that the search for online related topic has a substantial growth.

**Product or service description**

PC services are in the mental health and life science categories where its provides services to all those who are seeking help in the mental health field it provides its complete end to end services from diagnosis to selecting the write expert booking appointment and consultation follow up maintaining virtual records of the clients.

Training and Development  programs for professionals who are as fresher’s by experienced professionals on our website through workshops/seminars, events and various other digital resources.

Our customized packages helps our clients to avail maximum service in all the sectors of psychology. We help clients with addiction, anxiety, depression, career guidance,(Aptitude Test) personality development and provide counselling for LGBTQ+ sexual abuse relationship counselling. Treatment and counselling for clients with schizophrenia, Bi-polar, PTSD, Autism, ADHD, Syndrome etc. We provide our clients with corporate trainers, organizational behaviourist, youth mentor, Physiotherapist, Corporate and Sports Nutritionist, Image Consultant, Sports Coach, Special Educator etc.

We have made it easy to book an appointment and get connected to our experts as per the time and day which is feasible. We provide complete online assistance now no more waiting in queue for  meeting any expert you can book your experts prior and avail the service as per your convenience.

**The current state of development**

PC is currently at its initial stage where it's effectively connecting the dots and building itself as bridge for clients and experts setting all the loopholes and focusing on the strategies which would benefit PC grow it is moving towards its motive of  spreading social identity recognition and create its space. We are on our way to make our online presence more user friendly and easy to use. PC is search of a young talent to come and help PC grow and PC would give them recognition and reward for the same. PC is currently accumulating strategies to gain cash flow and plan its future growth. PC is working to know more about quality improving tools and seeking help from marketing and sales experts to help it grow. Structuring ways to fill the gap between customers and PC.

**Where does PC see itself after 2years?**

PC aims to change the prospectus of how people look at mental health and is a leading platform for service providers in the mental health industry with a stellar reputation, connecting experts to customers globally. Hosting promotional events such as Annual Summits. Providing enhanced services to our attendees via our memberships platforms under the category customer membership Similarly, an expert directory with a membership platform with all the experts listed giving the third party benefits and tie ups.